

The Year-End Season Is Here

How can you use year-end communications to encourage gifts this year?

- As part of your regularly scheduled year-end appeal
- As an insert in gift acknowledgments this fall
- To include in pledge reminders and proposals
- As handouts at donor events
- As part of a mailing to members of your giving clubs and societies
- As part of your digital fundraising strategy



2017 has seen continued economic growth, record household net worth values, low unemployment and new highs in the stock market. In this positive environment, it's a great time to remind your donors of the benefits of giving before the end of the year. Start the conversation with your donors now.

Donors should be aware that possible future tax law changes could mean greater potential savings from gifts made before year-end. Many may benefit from giving

through retirement plans or noncash gifts such as stock.

Sharpe's 2017 year-end giving communications are a convenient and cost-effective way to share with donors the advantages of funding gifts with cash or other assets including appreciated property.

You can order year-end brochures conveniently from our online shop at www.SHARPEnet.com/publications/yearend.

Personalization

Sharpe can add your logo and contact information on the front, back or both.

We include a sample cover letter, reply card text, P.S. language and suggested web/article copy for use with your publications.

Prefer something more unique to your brand? We can customize communications specifically for your needs.

Sharpe Group looks forward to working with you to ensure that 2017 will be a successful year for your organization. Call us at 901.680.5300 or visit www.SHARPEnet.com/publications/yearend.

Year-End Order Form

901.680.5300 Email orders@SHARPEnet.com

Item#	Title/Description	Check Imprint Location				Quantity	Unit Cost	Total Cost
		Front	Back	Both	None			
8024	Giving Thanks at Year-End (Leaves)							+
8124	Giving at Year-End (Pinecones)							+
8444	Giving Before December 31 st (Trees)							+

Imprinting Fee + _____
 SUBTOTAL _____
 Shipping + _____
 GRAND TOTAL _____

Quantity	Pricing	Unit Cost	Incentive Pricing*
Minimum 1,000 - 2,499	\$.55 each\$.45 each
2,500 - 4,999	\$.44 each\$.34 each
5,000 - 7,499	\$.39 each\$.29 each
7,500 - 9,999	\$.34 each\$.24 each
10,000 -14,999	\$.32 each\$.22 each
15,000 -19,999	\$.31 each\$.21 each
20,000 -29,999	\$.30 each\$.20 each
30,000 or more	Ask for quote	

Prices based on total quantity of brochures ordered.
 Titles may be combined with other brochures for quantity pricing.

***Incentive pricing only applies to year-end orders placed by October 15, 2017.**

Total Order Amount	Shipping & Handling Fee*
\$100.00 to \$249.99 \$16.00
\$250.00 to \$499.99 \$22.00
\$500.00 to \$749.99 \$29.00
\$750.00 to \$999.99 \$37.00

Prices shown are for shipment in continental U.S.
 Additional charges may apply for shipments elsewhere.

Orders are shipped via FedEx Ground® unless another method is requested.

*Shipping prices are subject to increase if carrier fees increase.

Orders over \$1,000: Rates will be determined based on method of shipment. Publication orders shipped to California addresses may be subject to CA Use Tax. Please add use tax appropriate to the California county in which delivery is taken. Questions about CA Use Tax, please call 901.680.5318. Other questions: call 901.680.5300 or email orders@SHARPEnet.com.

Method of Payment

Please bill me. Enclosed is a check for \$ _____.

Please charge my: Mastercard Visa AmEx

Card # _____ Exp. date _____

Name on card _____

Signature _____

Imprinting Information

Imprinting Fee\$85

Use imprint on file New imprint

Publications will be imprinted in black. Five lines maximum. Logos and text for new imprints may be sent to imprints@SHARPEnet.com. For more information, visit SHARPEnet.com/publications/digital-artwork-submission-guidelines or call 901.680.5300.

Billing Address

Name _____

Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone () _____

Fax () _____

Purchase order # (optional) _____

Shipping Address

(If different from billing. No P.O. boxes, please.)

Name _____

Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone () _____