

Logo
if desired

Name
Title
Organization Name
City, State, Zip

*Please send me more information on
the following:*

- Giving appreciated stocks or other assets.
- Giving to honor someone special.
- Giving from retirement plans.
- Giving today while enjoying increased
income and tax benefits.

Name _____

Email _____

Address _____

Phone _____

City _____

State _____ Zip _____

- I have already included your
organization in my will or other
long-range plans.
- I would consider including your
organization in my will or other
long-range plans.

REMEMBERING OTHERS

Giving in honor of those who have touched your life is a special way of demonstrating your love, admiration and lasting values. We would be happy to discuss the many ways to make a memorial gift.

A NOTE OF THANKS

Most importantly, please know how much we appreciate your continued support. If we can provide more information to you or your advisors, please contact us. However you choose to give, we thank you!

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THANKS FOR GIVING

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[This space as well as the back cover may be used for a full color logo and other contact information.]

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THANK YOU...

Those two simple words carry a wealth of meaning, and we often don't say them enough. We are especially grateful for those, like you, who have given loyally over the years. Your support truly makes a difference.

In today's world there are many personal needs, interests and goals vying for your attention. Providing for retirement income, taking care of loved ones, assuring funds are available for special circumstances and other concerns can be challenging.

We would like to help you discover some special ways to give while you preserve or even enhance your overall financial security.

WHAT IS THE BEST WAY TO GIVE ... NOW?

There are a number of ways to continue your support today:

- **You can give and protect your economic security.** Using the right assets, such as appreciated securities, to fund your gifts may help you meet both personal and charitable goals.

- **You can give and increase your income.** You can make a charitable gift that provides lifetime payments to you and/or a loved one. You not only receive income each year for as long as you live, but you can also enjoy special tax savings as well.
- **You can give and provide for loved ones.** Certain gift plans can help fund a grandchild's educational expenses or offer income to a parent, brother, sister or other loved one.
- **You can give and reduce taxes.** Making charitable gifts can also help you minimize capital gain and other taxes. And, if you are over 70½, you can make tax-free gifts from your IRA.

This year, individuals who do not itemize their deductions can reduce their taxable income by up to \$300 when they make cash gifts to qualified charities. And those who elect to itemize their charitable gifts and other deductions will find the normal limit (60% of adjusted gross income) for gifts of cash has been eliminated.

HOW CAN I GIVE LATER?

You can provide meaningful support in the future. Consider these ideas:

- **A gift through your will or living trust** is a convenient way to continue your support while still maintaining control of your assets during your lifetime.
- **Giving the remainder of a retirement plan account** can be among the easiest gifts to arrange. You simply designate a charity to receive all or a portion of the balance of these funds and leave heirs other assets that may be less heavily taxed.
- You can **give a life insurance policy** or proceeds of a policy that are no longer needed to protect a loved one or pay taxes that may no longer be due.
- A **life income gift** that provides you with immediate tax savings along with generous payments can be another way to give while maintaining financial security.