

ifaw Legacy

over 50 years of helping animals, people and the place we call home



Dear Friend of the Animals,

As you are someone who is committed to rescuing and rehabilitating animals, ending illegal wildlife trade and securing critical landscapes, we would like to share with you our new newsletter, *Legacy*. Thanks to your support and the support of others like you, IFAW can ensure a brighter future for animals all over the world and continue to provide fresh thinking and bold action for animals, people and the place we call home.

beyond immediate gifts

Most people make their gifts in the form of cash, which is always welcome. However, other forms of giving may enable you to reap financial benefits for you and your loved ones.

Often, tax savings are part of the benefits you can enjoy. But beyond those, you may be surprised to learn how some gift plans may help you benefit IFAW's mission while also solving problems—such as how to ensure a supplemental income for yourself or a loved one or how to help cover educational expenses for family members.

Some giving methods are quite simple—such as through a Will. Others, like trusts, call for more complex arrangements. Some require the assistance of an attorney or financial advisor. In all cases, we are available to provide information and answer questions that you or your advisors may have.

We owe a huge debt of gratitude to the many thousands of supporters who have remembered IFAW in their long-term plans since we first started saving animals 50 years ago. One in five of the animals we have rescued and protected around the world have been saved by funds provided through legacy gifts. We look forward to helping you find the most meaningful and impactful way for you to give.

Tamara Lane
IFAW Member and Animal Lover

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Fall 2020

Charitable beneficiaries such as IFAW may be named to receive part or all of life insurance proceeds or retirement plan (including IRA) benefits. This is a simple way to make a significant gift.

If you are ready to name IFAW in your will, here are a few simple facts to note: Our full legal name is International Fund for Animal Welfare, and our federal tax ID number is 31-1594197.



ideas for giving in 2020

Giving to IFAW can be as simple as writing a check or may involve other, more complex methods that can help you meet multiple goals. Many friends have found creative ways to increase their support to IFAW, some of which may not have occurred to you. Here are a number of ways to make gifts in 2020:

cash gifts

Online contributions or giving by cash or check are the most common ways to make charitable gifts. This year, as a result of the CARES Act, gifts of cash have special benefits. For example, a deduction of up to \$300 is available for cash gifts to public charities, offering tax savings for taxpayers who don't itemize. Also this year, the usual limit on deductions for cash (up to 60% of AGI) is suspended, meaning taxpayers are allowed to claim unlimited deductions on their 2020 tax returns.

gifts by Will or Living Trust

Your Will is a valuable tool to support causes that are important to you and others you care about. After first providing for loved ones, your Will can be an important vehicle for giving to your charitable interests. Making a charitable gift of cash or other assets to IFAW in your

Will or Living Trust can easily be accomplished through a simple addition to your existing documents.

giving through retirement plans

As millions of people are now approaching retirement age, it is more important than ever to plan for your financial well-being during retirement years. Through thoughtful planning, you may be excited to learn that you can give to IFAW and still ensure a healthy financial future for you and your loved ones.

Through your retirement plan, you can make immediate tax-favored transfers to charity each year, provide for future gifts as part of your long-range planning and arrange for charitable gifts that feature additional income, special tax savings and other benefits.

giving securities

Gifts of highly appreciated securities are also a great way to give. For example, if you've owned a stock for more than a year, you can deduct the original cost and any "paper profit" in the shares. If you own stock that has dropped below the original purchase price, consider selling and donating the proceeds and enjoy favorable tax results.



giving through life insurance

Some people have life insurance policies that are no longer needed for their original purpose. It might be beneficial to rededicate these policies to IFAW to receive all or a percentage of these funds and generate a charitable deduction for you for 2020.

qualified charitable distributions

Qualified charitable distributions (QCDs) from IRAs offer a unique opportunity for IRA owners who have reached age 70½ to make a gift to IFAW and reduce taxable income—even for donors who cannot itemize their deductions. Donors can transfer up to \$100,000 annually, free of tax. QCDs can satisfy part or all of any required minimum distributions, although required distributions are waived for 2020. Contact us if you're planning an IRA gift to ensure your gift is completed in time and you are provided with the necessary acknowledgement.

charitable gift annuities*

A charitable gift annuity is a popular way to support IFAW and, in return, receive income and benefits that can help preserve or even enhance your current and future financial well-being. After making a gift of cash or other appropriate property, you and/or others receive generous fixed payments for life. The payment rate never changes in the recipient's lifetime, and a charitable gift annuity also provides generous tax savings.

*Charitable gift annuities are not available in all states. Please contact us for more information.

plan now

These are just some of the many ways you can make charitable contributions to IFAW this year and in the years to come. By taking the time now to carefully consider what to give, you can help ensure your gifts are made in a timely manner and in the most effective and tax-efficient ways. If we can provide you or your advisors more information, please contact Tamara Lane at tlane@ifaw.org or (202) 536-1911.



considering a bequest?



Please know that we appreciate your commitment to ensuring a brighter future for animals and communities all over the world. If you are considering making IFAW a part of your legacy, here is some suggested wording to share with your attorney:

"After fulfilling all other specific provisions, I give, devise and bequeath _____% of the remainder [or \$_____] of my estate to International Fund for Animal Welfare, a 501(c)(3) charitable corporation [TAX ID 31-1594197] currently having offices at International Operations Center, 290 Summer Street, Yarmouth Port, MA 02675."

Have you already made a gift through your estate plans? Please let us know so we can thank you.

our friends of the animals make the world a better place

“By supporting and donating to IFAW’s many worldwide programs, I have the assurance the world is made a better place for animals and people as well. From saving endangered species to improving the economic well-being of people through education, IFAW has been on the frontlines of today’s many struggles to make our planet a kinder, more welcoming place for all.”

—**Diana E. Fitzgerald**



“Animals are why I live and breathe. They mean so much to me. To have a world devoid of them would be a monumental tragedy. I want to leave a legacy to help preserve them. IFAW is a wonderful charity that I have supported for most of my adult years and will continue to do so.”

—**Suzanne Schiffman**

more information

Tamara Lane

Legacy Gifts

tlane@ifaw.org

legacy.ifaw.org

(202) 536-1911

Toll Free: (877) 932-4329

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IFAW complies with the applicable Data Protection laws to protect your privacy. We may share your name and address with other reputable charities and organizations. You can opt-out of sharing your personal information at any time by contacting us at: IFAW, 290 Summer Street, Yarmouth Port, MA 02675-1734, or email us at info@ifaw.org or call us at (508) 744-2000. Our full data privacy information can be found on our web site at www.ifaw.org.

International Fund for Animal Welfare is a nonprofit, tax-exempt organization set up to continue the vital work of IFAW by working around the globe to rescue and rehabilitate animals, end illegal wildlife trade and secure critical landscapes.

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